

Leadership Asheville 27 Program

Meeting Date: March 18, 2009

Meeting Location: Community Field Trip

Website of the Month: Tamarack: An Institute for Civic Engagement – <http://tamarackcommunity.ca/>

Leadership is not wielding authority, its empowering people.

~ Becky Brodin

- 8:00 a.m. Coffee and Bagels, McCormick Field, 30 Buchanan Place, Asheville, NC 28801
- 8:30 a.m. Minor League Baseball: Community Building Benefits for Cities Large and Small
Chris Smith, Assistant General Manager and Community Liaison
Asheville Tourists Baseball Club
- 9:30 a.m. Commute to Next Session
- 9:45 a.m. Painting the Financial Picture of Buncombe County
Donna Clark, Finance Director
Buncombe County
- 10:45 a.m. Break and Commute to Next Session
- 11:00 a.m. Mobilizing the Caring Power of Our Community
David Bailey (LA 16), President and CEO
United Way of Asheville and Buncombe County
- 11:45 a.m. Commute to Lunch and Next Session
- 12:00 p.m. Lunch at the Asheville Area Chamber of Commerce Building (Suite 302)
- 1:00 p.m. Promoting and Growing the Local Business Community
Jane Anderson, Vice President of Member Services and Communications
Laura Copeland, Vice President of Workforce Development and Public Policy
Alice Briggs, Director of Marketing of Economic Development
Asheville Area Chamber of Commerce
- 2:00 p.m. Commute to Next Session
- 2:30 p.m. Mayoral Leadership
Terry Bellamy (LA 17), Mayor
City of Asheville
- 3:30 p.m. Commute to Next Session
- 3:45 p.m. From Beer Brewing to Small Business Ownership in Asheville
Oscar Wong, Founder, Owner & President
Highland Brewing Company
- 5:00 p.m. Adjourn and Return to McCormick Field

